



Date: 18/11/2022

BSE Ltd.
Corporate Relationship Department,
P J Towers, Dalal Street
Mumbai – 400 001.
Scrip Code: 523558

Sub: Newspaper Advertisement for Publication of Information regarding 33rd Annual General Meeting of the Company

Dear Sir,

We wish to inform you that the 33rd Annual General Meeting ('AGM') of Swiss Military Consumer Goods Limited ('Company') is scheduled to be held on Thursday, December 15, 2022 at 12:00 noon IST through Video Conferencing ('VC')/Other Audio-Visual Means ('OAVM').

Pursuant to General Circular No. 20/2020 dated May 5, 2020 issued by the Ministry of Corporate Affairs ('MCA') read with Regulation 30, 47 and other applicable regulations of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of the newspaper advertisement published in Financial Express (Delhi – English Edition) and Jansatta (Delhi – Hindi Edition) on November 18, 2022.

It may be noted that the electronic copies of the notice of the AGM along with Annual Report 2021-22, shall be sent to the members of the Company, whose email address are registered with the Company/Depository Participant(s). Notice of the AGM along with Annual Report 2021-22 shall also be made available at the Investors Section of the Company's website at www.swissmilitaryshop.com, Stock Exchange website i.e. BSE Limited ('BSE') at www.bseindia.com and with National Securities Depository Limited (NSDL) at www.evoting.nsdl.com.

Members who have not registered their email address and mobile numbers are requested to refer to the publication for updating the details with the Company, Registrar and Share Transfer Agent ('RTA') or Depository Participant ('DP'), as applicable.

This is for your information and records.

Thanking You

For **SWISS MILITARY CONSUMER GOODS LIMITED**

VIKAS JAIN
COMPANY SECRETARY

Encl. as above

SWISS MILITARY CONSUMER GOODS LIMITED

Regd. Office: W-39, Okhla Industrial Area, Phase-II, New Delhi – 110020

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🌐 www.swissmilitaryshop.com, CIN: L51100DL1989PLC034797

